

Report on Two-Day National Workshop on Design Thinking for Entrepreneurial Success

Introduction:

A two-day National Workshop on "Design Thinking for Entrepreneurial Success" was successfully held on **4th and 5th October 2023** at **Auditorium**, organized by **Iqbal Institute of Technology & Management**. The event aimed to equip participants with the knowledge and tools of design thinking to drive entrepreneurial success. The workshop featured prominent academicians, industry leaders, and experts, providing participants with valuable insights into innovation and problem-solving.

Objectives of the Workshop:

The primary objectives of the workshop were:

- To introduce the principles and methodologies of design thinking.
- To foster creative problem-solving skills in entrepreneurship.
- To provide hands-on experience in applying design thinking to real-world challenges.
- To create networking opportunities among students, entrepreneurs, and industry professionals.

Inauguration and Welcome

The workshop began with a warm welcome from **Dr. Yousuf-ul-Umar (Chairman, IMT)** and **Dr. R.A. Thakur (Director, IITM)**, who greeted the esteemed guests and participants. The inaugural ceremony was presided over by **Prof. Nazir Ahmad Ganai, Vice-Chancellor, Sher-e-Kashmir University of Agricultural Sciences and Technology (SKUAST)**, who delivered the inaugural address as the **Chief Guest**. In his speech, he highlighted the critical role of design thinking in fostering innovation and driving entrepreneurial ventures.

Day 1: Sessions and Activities

Keynote Address

The workshop was led by the renowned **Dr. Anju Singh**, an expert in design thinking from **IIS University Jaipur**. Her keynote address, titled "**Design Thinking: A Catalyst for Entrepreneurial Success**", set the tone for the workshop. Dr. Singh emphasized the importance of empathy, creativity, and innovation in solving complex problems.

Interactive Session: Empathy and User-Centric Design

Facilitator: **Dr. Aijaz-ul-Islam**, Faculty of HSS&M Department, NIT Srinagar
Participants were introduced to the concept of empathy in design thinking, learning techniques to understand user needs and challenges. Role-playing and group activities were conducted to reinforce these skills.

Customer Journey Mapping

Participants were guided through the process of creating customer journey maps under the mentorship of **Dr. Rumaan Bashir**, Dean of the School of Engineering and Technology, IUST. Teams identified key pain points and opportunities for improvement.

Day 2: Sessions and Activities

Ideation Workshop

Facilitator: **Dr. Farooq Ahmad Mir**, Director of Admissions, Kashmir University
The second day commenced with a brainstorming session where participants explored

divergent thinking techniques. Teams generated innovative solutions to selected problems, focusing on feasibility and desirability.

Prototyping and Iteration

Participants created low-fidelity prototypes under the guidance of **Dr. Aijaz Kumar**, Scientist at NIELIT. Feedback sessions allowed teams to refine their designs and concepts, enhancing their problem-solving approach.

Panel Discussion: Pathways to Entrepreneurial Success

A panel discussion featuring all notable speakers provided insights into transitioning ideas from concept to market. Panelists shared their experiences, challenges, and strategies for scaling entrepreneurial ventures. The session also addressed funding opportunities and the importance of stakeholder engagement.

Valedictory Session

The workshop concluded with a valedictory session presided over by **Dr. Anju Singh**. Certificates of participation were distributed, and the organizers expressed their gratitude to the speakers, facilitators, and participants. A closing address by the Chief Guest, **Prof. Nazir Ahmad Ganai**, emphasized the need for continued efforts in fostering innovation and entrepreneurship.

Key Outcomes

- Participants gained a thorough understanding of the design thinking process and its relevance to entrepreneurship.
- Teams developed innovative, user-centric solutions to real-world problems through hands-on activities.
- The event fostered collaboration and networking, creating opportunities for future partnerships.
- Attendees expressed increased confidence in applying design thinking principles to entrepreneurial challenges.

Feedback from Participants

Participants praised the workshop's interactive format and the expertise of the facilitators. Many expressed a desire for similar events to delve deeper into specific aspects of entrepreneurship and design thinking.

Conclusion

The Two-Day National Workshop on "Design Thinking for Entrepreneurial Success" successfully achieved its objectives of promoting creativity and innovation among participants. The event provided a robust platform for learning, collaboration, and inspiration, underscoring the transformative power of design thinking in entrepreneurship. The organizers expressed their commitment to hosting more such initiatives to nurture the entrepreneurial ecosystem.


DIRECTOR
Iqbal Institute of
Technology & Management

NATIONAL SEMINAR

on

Digital Transformation: Empowering the Future

on 17-06-2023

REGISTRATIONS

S.No	Name	Enrollment No.	Class	Signature
1	Habeel	34	BBA 6 th	Habeel
2	Saqib	20	BBA 6 th	Saqib
3	Halina	44	BBA 5 th	Halina
4	Farnaz	43	BBA 5 th	Farnaz
5	Melika Khalid	14	BBA 2 nd	Melika
6	Areeba Malik	29	BBA 5 th	Areeba
7	Shaleem Naaz	42	BBA 5 th	Shaleem
8	Abina Gulzar	21	BBA 6 th	Abina
9	Sakeena	33	BBA 6 th	Sakeena
10	Tabinda Aijaz	1	BBA 6 th	Tabinda
11	Kurkoo Sultan	12	BBA 6 th	Kurkoo
12	Shanti Sharma	08	BCA V sem	Shanti
13	Falak Bilal	31	BCA 5 th sem	Falak
14	Maryama Shad	10	MBA-2 nd sem	Maryama
15	Iqra Nazir	06	MBA-2 nd sem	Iqra
16	SAMINA FAKOOR	23	MBA-2 nd	SAMINA
17	Asra Yasir	01	MBA-2 nd	Asra
18	Mariya Javaid	24	MBA 2 nd	Mariya
19	Sadaf	02	MBA 2 nd	Sadaf
20	Muskan	03	MBA 2 nd	Muskan

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	Mudasir Ahmin	31	BCA - 2nd	<u>Mudasir</u>
	Shahbaz Ali		"	<u>Shahbaz</u>
	Abdul Hadi Bala	41	BBA 2nd Sem	<u>HADI</u>
	Hayyan Mushtaq	10	BBA 2nd Sem	<u>HAYYAN</u>
	Peer Sehlam	19	BBA 2nd Sem	<u>Peer Sehlam</u>
	ARMAN AJAZ	5	BBA 2nd	<u>ARMAN</u>
	Oenam	12	BBA 2nd	<u>OENAM</u>
	Shah Faizan	40	BBA 2nd	<u>Shah Faizan</u>
	Anees	05	BBA	<u>Anees</u>
	Mavin	57	BCA	<u>Mavin</u>
	Arman	04	BCA	<u>Arman</u>
	Anees Arid	07	BCA	<u>Anees</u>
	Mudasir	63	BCA	<u>Mudasir</u>
	Masrat Yousuf	20	BCA 2nd Sem	<u>Masrat</u>
	Taiba	58	BCA 2nd Sem	<u>Taiba</u>
	Rajid-ul-Islam	35	BCA 2nd Sem	<u>Rajid</u>
	Kulshrestha Gaurav	19	BCA 2nd Sem	<u>Kulshrestha</u>
	ADAN AYOUB	67	BCA 2nd Sem	<u>ADAN</u>
	Mu Fazil	017	MBA 2nd	<u>Mu Fazil</u>
	Anees Zaffar	15	MBA 2nd Sem	<u>Anees</u>

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S.No	Name	Enrollment No.	Class	Signature
21	Shreuti Sharma	08	BCA V Sem	Shreuti
22	Shweta Rehman	40	BCA 2nd Sem	Shweta
23	Baria	74	BCA 2nd Sem	Bj
24	Ahmed Sahab	4	BBA 2nd Sem	Ahmed
25	ZulRaz	20	BBA 5th Sem	ZulRaz
26	Moin	29	BCA 2nd Sem	Moin
27	Shahin	42	BBA 5th Sem	Shahin
28	Farnaz	43	BBA 5th Sem	Farnaz
29	Aalima	44	BBA 5th Sem	Aalima
30	Aceeba	29	BBA 5th Sem	Aceeba
31	Mir Ummer Farooq	28	BCA 6th	Mir Ummer
32	Waleed Muneer	28	BBA 5th	Waleed
33	Abina Gulzar	21	BBA 6th	Abina
34	Suzan Fayaz	35	BBA 6th	Suzan
35	Sahiba Rafiq	16	BBA 6th	Sahiba
36	Maryama Ahmad	10	MBA 3rd	Maryama
37	Sakeena	33	BBB 6th	Sakeena
38	Nidash	63	BCA	Nidash
39	Mavin	57	BCA	Mavin
40	Rayees		Medea (2nd)	Rayees

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S.No	Name	Enrollment No.	Class	Signature
1	Tamkeen Khabi	46	BCA 2nd sem	Tamkeen
2	Faraz Khan	15	Bca 2nd sem	Faraz
3	Moumi Gubhar	33	BCA 5th	Moumi
4	Mohammed Fulek	24	BCA 2nd	Mohammed
5	Basif Mohd.	24	BCA 5th	Basif
6	Mir FAZIL	17	MBA 2nd cl	Mir Fazi
7	Anees ZAFFAR	15	MBA 2nd cl	Anees
8	Mariya	24	MBA 2nd cl	Mariya
9	AASAD	1	MBA 2nd cl	Aasad
10	Saqib	20	BBA 6th	Saqib
11	Habeel	34	BBA 6th	Habeel
12	Anees Rijaz	05	BCA 2nd	Anees
13	Aman Khurshid	04	BCA 2nd	Aman
14	Aayid	52	BCA 2nd	Aayid
15	ROMAN ROUF HIR	24	BBA 6th	ROMAN
16	Asif Akmal	22	MBA	Asif
17	KAMRAN GAWHAR	19	BCA 2nd sem	Kamran
18	Adnan Ayub	67	BCA 2nd sem	Adnan
19	NAZIM JALAL	71	BCA 2nd sem	NAZIM JALAL
20	Falah Bilal	31	BCA 4th sem	Falah

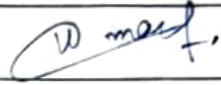










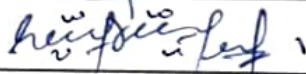
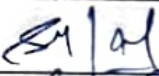
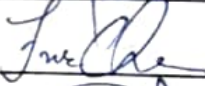

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REGISTRATIONS

S.No	Name	Enrollment No.	Class	Signature
41	Umar farooq Lone	14	6 th Sem	
42	Basit Manzoor	01	6 th Sem	Basit
43	Adul Hilal	19	6 th Sem	
44	Amir Bashir Rattu	07	6 th Sem	Amir
45	Shahnawaz Farooq	27	2 nd Sem	
46	Moeed	16	2 nd Sem	
47	Sohail Ah Khan	32	5 th Sem	
48	Sagikh	54	2 nd Sem	
49	Khalid	61	2 nd Sem	
50	Ubaid	75	2 nd Sem	
51	FANIK	11	2 nd Sem	
52	Aufaq Ahmed	AAADegrees College, Bannu		
53	Chaglan Mustaq	22	BAC 5 th Sem	
54	Aadil Abdullah Khan	01	BBA 2 nd Sem	
55	Syjal	Mendia Person	2 nd	
56	FURQAN BASMIR	15	5 th BBA Sem	
57	Mansha Nisar	11	BBA 8 th Sem	

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S.No	Name	Enrollment No.	Class	Signature
	Sania Ashraf	38	BCA 2nd Sem	Sania
	Ahlam Mushtaq	02	BCA 2nd sem	Ahlam
	Syed Uzma	31	BBA 4 th sem	Uzma
	Janita Thapa	35	BBA 2nd sem	Janita
	Sadiya Bilal	24	BBA 2nd sem	Sadiya
	Shazia Fatmi	28	BBA 2nd sem	Shazia
	Injilla Jari	13	BBA 2nd	Injilla
	Rasul	022	BBA 2nd	Rasul
	Saffan Farooq	47	BBA 2nd	Saffan
	Roman	24	BBA 6 th sem	Roman
	Neway Khan	07	MBA 2 Sem	Neway Khan
	Fahim Manzoor	12	BCA 2nd sem	Fahim
	Aroos Jangir	09	BCA 11	Aroos
	Muzamil	34	4 7	Muzamil
	Moin Sami Shahid	28	4 4	Moin Sami
	Suhaila Noor	20	MBA 2nd	Suhaila
	FURDAN BASHIR	15	BBA 5 th sem	Furdan
	Reeba Kahoor	19	BBA 5 th sem	Reeba
	MANSHA	11	BBA 5 th	Mansha
	Mandeep	40	BBA 5 th	Mandeep

Report on National Seminar: *Digital Transformation: Empowering the Future*



IITM College successfully hosted a National Seminar titled "*Digital Transformation: Empowering the Future*" on June 17, 2023. The seminar aimed to explore the transformative impact of digital technologies on various sectors and to inspire students to embrace innovation in the digital age.

The event witnessed the participation of 120 students, along with faculty members and guest speakers from academia and industry. The keynote address was

delivered by the esteemed Dr. Randhawa, who emphasized the importance of digital literacy and the need for students to adapt to emerging technologies to remain competitive in a dynamic world.

Expert-led sessions explored topics such as artificial intelligence, blockchain, and cloud computing, with discussions on their applications in business, education, and governance. Panel discussions also addressed ethical challenges and the role of digital transformation in achieving sustainable development goals.

Interactive workshops provided hands-on experience in cutting-edge technologies, fostering practical skills among the participants. Students appreciated the opportunity to engage with industry professionals and gain valuable insights into the future of digital innovation.

The seminar concluded with a vote of thanks by the organizing committee, highlighting IITM College's commitment to empowering students with knowledge and skills to lead in a digitally driven world.