

# Report on DIGISAKSHAM Initiative: Empowering Youth with Digital and Analytical Skills

Iqbal Institute of Technology and Management (IITM)

Date: 13th March 2024 to 13th April 2024

## Introduction

The DIGISAKSHAM initiative, conducted from 13th March to 13th April 2024 at IITM, was a collaborative effort with the Ministry of Labour and Employment (MoLE) and Microsoft India. The program targeted skill enhancement in two key areas: *Artificial Intelligence (AI)*, *Digital Productivity*, and *Python Programming* in the Computer Science Department, and *Advanced Excel* in the Management Science Department. This initiative was a step toward empowering students from rural and semi-urban areas with industry-relevant digital and analytical skills, ensuring better career prospects.

## Event Overview

The initiative catered to students from diverse backgrounds, offering them practical training in emerging technologies and productivity tools.

- **Computer Science Department:** Focused on AI, Python programming, and digital productivity, preparing students for roles in technology-driven fields.
- **Management Science Department:** Delivered Advanced Excel training to enhance data management and analytical skills essential for business environments.

## Objectives

The objectives of the DIGISAKSHAM initiative were:

1. To introduce participants to foundational and advanced concepts of AI and Python programming.
2. To enhance digital productivity skills for efficient task management and problem-solving.
3. To provide hands-on training in Advanced Excel for improved data analysis and reporting.
4. To equip students with essential skills, bridging the gap between academia and industry requirements.
5. To promote digital empowerment and employability among youth from rural and semi-urban areas.

## Activities

The program comprised various activities tailored to meet the needs of participants from both departments:

## *Computer Science Department*

1. **AI Workshops:** Interactive sessions on machine learning concepts and AI applications.
2. **Python Programming Training:** Practical exercises on data manipulation, algorithms, and libraries like NumPy, Pandas, and Matplotlib.
3. **Digital Productivity Sessions:** Tutorials on automating tasks, using collaborative tools, and data visualization techniques.

## *Management Science Department*

1. **Advanced Excel Training:** Comprehensive sessions covering data organization, pivot tables, advanced formulas, and dashboards.
2. **Real-World Applications:** Practical case studies demonstrating the application of Excel in financial analysis and decision-making.

## *Joint Activities*

1. **Assessments and Feedback:** Regular evaluations to measure participants' understanding and provide constructive feedback.
2. **Certification:** Certificates awarded to participants upon successful completion, validating their newly acquired skills.

## *Impact*

The DIGISAKSHAM initiative created a significant impact across both departments:

1. **Enhanced Employability:** Participants gained skills highly valued in tech and business sectors, boosting their career prospects.
2. **Skill Development:** Students acquired practical knowledge in AI, Python, digital productivity, and Advanced Excel.
3. **Bridging the Digital Divide:** The program empowered youth from underserved areas to compete in the modern job market.
4. **Confidence and Readiness:** Hands-on training and expert mentorship built participants' confidence to tackle real-world challenges.

## *Conclusion*

The DIGISAKSHAM initiative at IITM was a remarkable success, offering a comprehensive skill development program tailored to meet the demands of today's digital and business landscapes. By focusing on AI, Python programming, digital productivity, and Advanced Excel, IITM, in collaboration with MoLE and Microsoft India, reaffirmed its commitment to fostering a digitally skilled and employable workforce.



Microsoft



## DigiSaksham

**The mantra to stay relevant is: Skill, re-skill and upskill.**

— PM Modi

To meet up to jobs will require digital skills in next 10 years. Young, resilient and culturally intelligent - all need to go with upskilling

— World Economic Forum

Ministry of Labour and Employment (MoLE) in association with Microsoft India brings to you - DIGISAKSHAM - a joint digital skills initiative for enhancing employability through Digital Skills. Here is your BIG opportunity to upskill and make an impact! This project is focused on empowering the youth from rural & semi-urban areas to acquire digital skills for better career opportunities.

Coverages are:

AI Fundamental | Digital Productivity | MS Excel  
Azure | Python | Power BI

Why should you register?

1. Learn cutting edge Digital Skills for Free!
2. Get a certificate from the Ministry and Microsoft.

When can I enroll?

If you are 18 years and above, a Graduate, ITI, Diploma Holder, this program is for you!

Please log on  
[ncs.gov.in](https://ncs.gov.in)

For any clarifications please contact at - Ph :



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A NEW WAY TO LIVE - THE NEW WAY TO LIVE - THE NEW WAY TO LIVE



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**Report on the One-Day Seminar on Personality Development**  
**Iqbal Institute of Technology and Management (IITM)**  
**Date: 25<sup>th</sup> November 2023**

## **Introduction**

Iqbal Institute of Technology and Management (IITM) hosted an inspiring one-day seminar on Personality Development on 25<sup>th</sup> November 2023. The session was conducted by the highly esteemed Behavioral Trainer, Mr. YasirMushtaq, who brought over 17 years of experience and profound insights from his authored book to empower participants. The seminar was a transformative experience, leaving attendees with valuable lessons and a sense of growth.

## **Event Overview**

The seminar attracted students, faculty, and professionals eager to enhance their personal and professional skills. Mr. YasirMushtaq's expertise in behavioral training and personality development created a captivating and highly engaging atmosphere. His interactive approach and practical exercises equipped participants with tools to build confidence, improve communication, and foster leadership skills.

A highlight of the event was the announcement of offer letters to select participants, recognizing their potential and readiness to embark on new opportunities.

## **Objectives**

The seminar aimed to achieve the following objectives:

1. To help participants understand the importance of personality development in personal and professional life.
2. To impart practical skills for effective communication, confidence building, and leadership.
3. To foster self-awareness and motivate attendees to unlock their true potential.
4. To provide participants with career-enhancing opportunities through expert guidance.

## **Activities Conducted**

**Expert Lecture:** Mr. YasirMushtaq delivered an insightful session on the key aspects of personality development, including self-confidence, effective communication, and emotional intelligence.

**Interactive Exercises:** Participants engaged in role-playing, group discussions, and situational analysis to apply the concepts in real-time.



**Q&A Session:** Attendees had the opportunity to interact directly with Mr. Mushtaq, seeking advice and clarity on their specific challenges.

**Offer Letters Distribution:** Selected participants were recognized for their outstanding engagement and potential, receiving offer letters as a token of appreciation and encouragement.

## **Impact**

The seminar had a profound impact on participants:

**Skill Enhancement:** Attendees gained practical tools to improve their communication, self-confidence, and interpersonal skills.

**Career Opportunities:** The distribution of offer letters motivated participants to pursue new opportunities with renewed vigor.

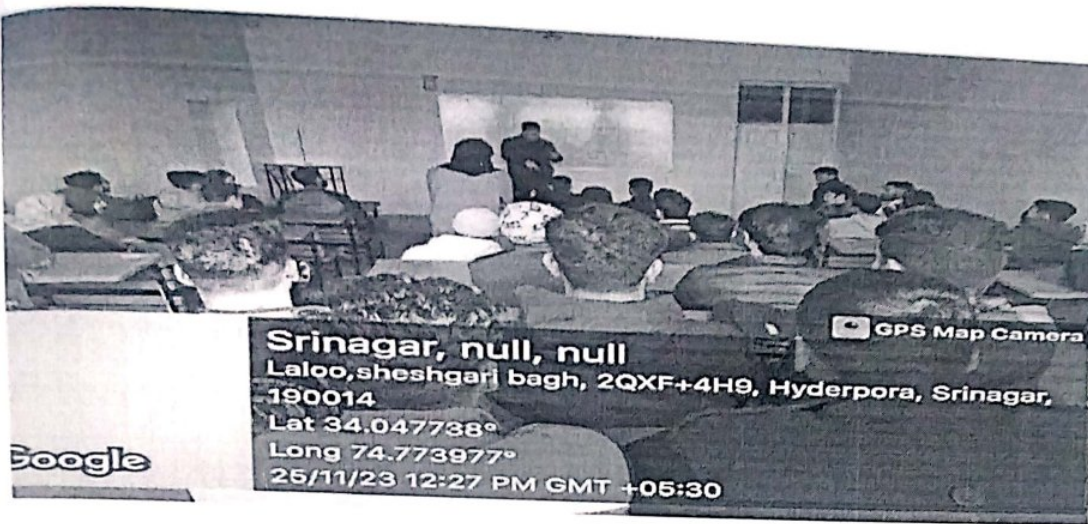
**Personal Growth:** The session fostered self-awareness, inspiring attendees to work on their strengths and overcome weaknesses.

**Empowerment:** Participants left the seminar feeling empowered and equipped to tackle challenges in both their personal and professional lives.

## **Conclusion**

The one-day seminar on Personality Development at IITM was a resounding success, thanks to the expertise and inspiration provided by Mr. YasirMushtaq. It not only empowered participants with essential skills but also opened doors to exciting career opportunities. IITM's commitment to nurturing talent and promoting growth was evident in the positive outcomes of this transformative event.







# **Report on “Innovate to Elevate: The Design Thinking Workshop for Entrepreneurial Success”**

Iqbal Institute of Technology & Management (IITM)  
October 4-5, 2023

## **Introduction**

The Iqbal Institute of Technology & Management (IITM) successfully hosted a two-day workshop titled “Innovate to Elevate: The Design Thinking Workshop for Entrepreneurial Success” on October 4<sup>th</sup> and 5<sup>th</sup>, 2023. This workshop aimed to empower aspiring entrepreneurs by introducing them to the transformative methodology of design thinking. Esteemed dignitaries and industry professionals graced the event, making it a remarkable learning experience.

## **Event Overview**

The workshop brought together renowned academicians and industry leaders, including Dr. Prof. Nazir Ahmad Ganai, Vice-Chancellor of Sher-e-Kashmir University of Agricultural Sciences and Technology (SKUAST), as the Chief Guest. Distinguished guests included Prof. Farooq Ahmad Mir, Director of Admissions at Kashmir University, Aijazul Islam from the Faculty of Management Studies at NIT, Rumaan Bashir, Dean of the School of Engineering and Technology at Islamic University of Science and Technology (IUST), and Aijaz Kumar, Scientist at the National Institute of Electronics and Information Technology (NIELIT).

Adding depth to the workshop was Ms. Anju Singh, Faculty at IIS Jaipur and Brand Ambassador for Innovations, who served as the Resource Person. Their collective expertise provided a rich platform for participants to explore innovative entrepreneurial practices.

## **Objectives**

The primary objectives of the workshop were:

1. To introduce participants to the concept and process of design thinking.
2. To cultivate a culture of innovation and creativity in the entrepreneurial ecosystem.
3. To equip attendees with practical tools and techniques for problem-solving and decision-making.
4. To encourage collaboration and critical thinking among participants to address real-world challenges.

## Activities Conducted

The workshop featured a range of engaging activities designed to foster hands-on learning:

**Interactive Sessions:** Experts delivered insightful lectures on the principles and applications of design thinking.

**Case Studies:** Real-world entrepreneurial challenges were analyzed, allowing participants to apply design thinking strategies.

**Presentations:** Participants shared their innovative ideas and solutions with peers and mentors for feedback.

**Group Discussions:** Collaborative problem-solving activities encouraged teamwork and creative ideation.

**Guidance from Experts:** Resource person Ms. Anju Singh shared her experiences, offering valuable tips for integrating innovation into entrepreneurial ventures.

## Impact

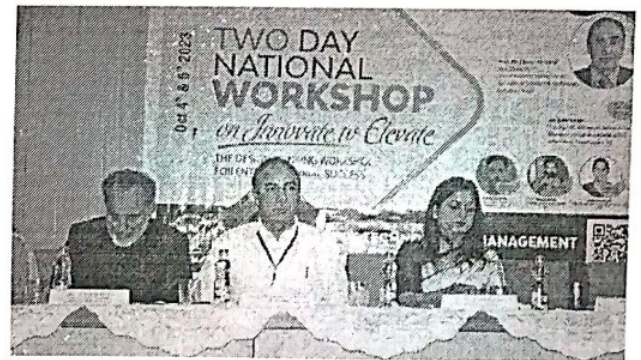
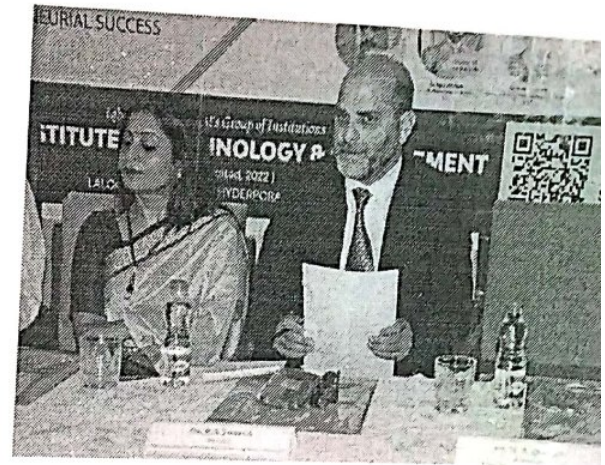
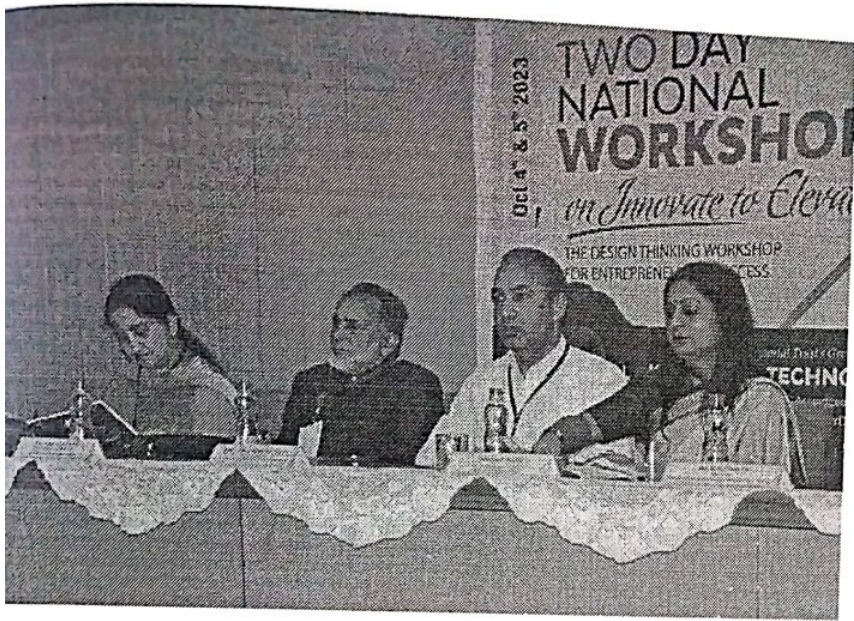
The workshop left a significant impact on its participants by:

1. Enhancing their understanding of design thinking as a tool for innovation
2. Providing practical skills to approach and solve complex problems creatively.
3. Encouraging an entrepreneurial mindset focused on human-centric solutions.
4. Fostering a network of aspiring entrepreneurs, academicians, and professionals committed to driving innovation.

## Conclusion

"Innovate to Elevate: The Design Thinking Workshop for Entrepreneurial Success" was a resounding success, setting a benchmark for future events at IITM. It not only equipped participants with essential skills but also inspired them to embrace innovation as a cornerstone of entrepreneurial success.





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**IOBA INSTITUTE OF TECHNOLOGY & MANAGEMENT**  
 Laloo Hyderpora  
 Srinagar



## Report on Gandhi Jayanti Celebration at Iqbal Institute of Technology and Management

**Date:** 3rd October, 2023

On 2nd October, the Iqbal Institute of Technology and Management (IITM) commemorated the birth anniversary of Mahatma Gandhi, the father of the nation and an enduring symbol of peace and non-violence. The occasion was a heartfelt tribute to his timeless teachings and principles, which continue to inspire people across the globe.

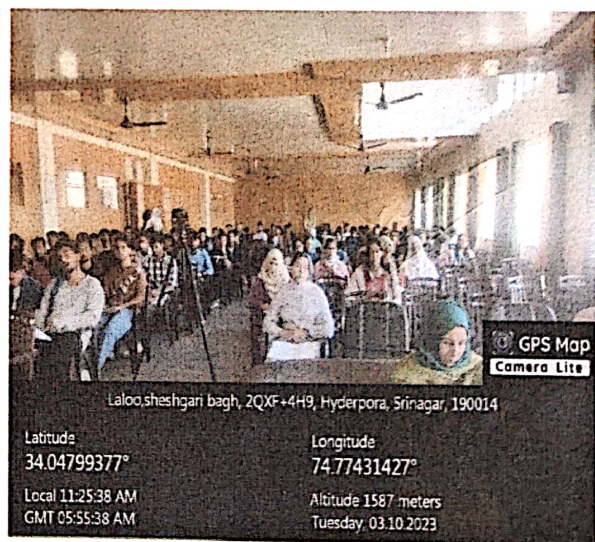
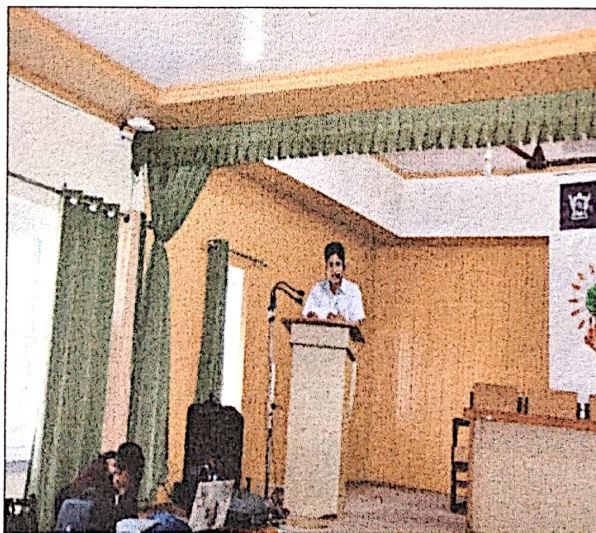
**Theme of the Celebration:** The theme of this year's celebration was "Truth, Tolerance, and Unity in Action." This theme resonates deeply with Gandhi's philosophy of Satyagraha and his emphasis on harmony and collective progress.

**Message from the Director:** In his address, the Director of IITM emphasized the importance of embodying Gandhi's principles in our daily lives. He encouraged everyone to adopt the values of truth, tolerance, and unity to create a harmonious society.

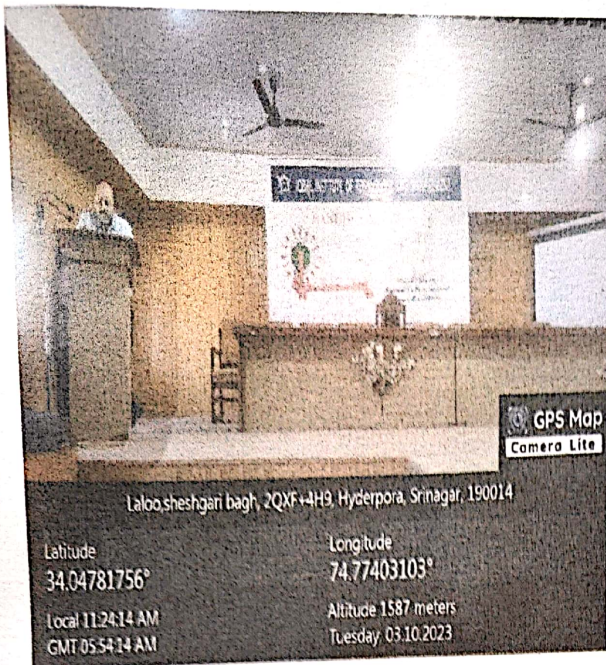
**Message from the Faculty:** Faculty members reiterated the significance of incorporating Gandhi's values into the curriculum and extracurricular activities. They motivated students to practice truth, tolerance, and respect for diversity in their lives.

**Message from the Students:** Students expressed their admiration for Gandhi's ideals through speeches and performances. They shared how his teachings inspire them to strive for personal and societal growth.

**Conclusion:** The Gandhi Jayanti celebration at IITM was a meaningful and inspiring event that reinforced the importance of Gandhi's teachings. It was a day to reflect on his legacy and reaffirm our commitment to the ideals of peace, non-violence, and unity. Let us strive to carry forward his vision and make a positive impact in our communities.







Director

INSTITUTE OF TECHNOLOGY & MANAGEMENT  
Laloo Hyderpora  
Srinagar  
NTM

## Report on National Sports Day Celebration at IITM

On August 29th, the Iqbal Institute of Technology and Management (IITM) celebrated National Sports Day with immense enthusiasm and zeal. The event was organized to promote the values of sportsmanship, teamwork, and a healthy lifestyle among the students and staff.

The campus was abuzz with energy as participants and spectators gathered to celebrate this special day. The celebration commenced with a formal inaugural ceremony, which included a welcome address by the Director of IITM. In her speech, she emphasized the importance of sports in fostering discipline, unity, and resilience.

### Highlights of the Event

#### 1. Sports Competitions:

A variety of sports activities were organized, catering to diverse interests and skills. These included:

- **Cricket Tournament:** The highlight of the day, where teams competed fiercely yet amicably.
- **Badminton Matches:** Showcasing incredible coordination and agility.
- **Football Games:** Packed with energy and teamwork.
- **Table Tennis and Volleyball Matches:** Attracted individual and doubles participants, demonstrating precision and focus.

#### 2. Fun Activities and Recreational Games:

To ensure inclusivity, several fun games such as tug-of-war, sack races, and relay races were organized for non-athletes, faculty members, and supporting staff.

#### 3. Award Ceremony:

The event concluded with a grand award distribution ceremony. Winners and participants were awarded medals, trophies, and certificates as tokens of appreciation for their effort and sportsmanship. Special awards were also given to the Best Player and Most Enthusiastic Team.

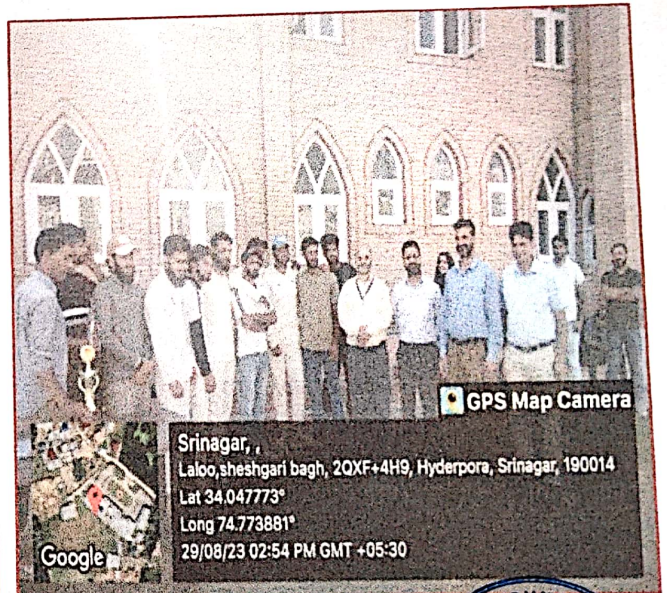
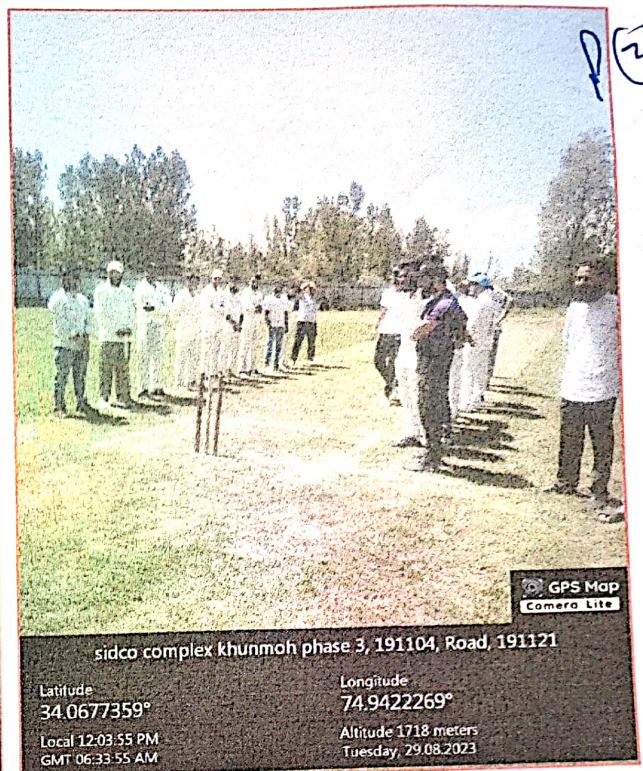
#### 4. Refreshments and Cultural Program:

A refreshment stall was set up, providing participants with nutritious snacks and beverages to keep them energized.

### Conclusion

The National Sports Day celebration at IITM was a grand success, leaving everyone with fond memories and a renewed appreciation for the role of sports in education and life. The event not only encouraged physical fitness but also fostered a sense of unity and camaraderie among the IITM family.





**INSTITUTE OF TECHNOLOGY & MANAGEMENT**  
 Laloo Hyderpora  
 Srinagar  
 DIRECTOR, IITM



**Report on Inter-College Marathon Run**  
**Organized by Iqbal Institute of Technology and Management (IITM)**  
**Date: 5th June 2023**  
**Theme: *Freedom from Drugs***

On the occasion of World Environment Day, the Iqbal Institute of Technology and Management (IITM) organized an **Inter-College Marathon Run** on 5th June 2023. The event, themed *Freedom from Drugs*, aimed to promote a healthy and drug-free lifestyle while highlighting the importance of environmental preservation.

#### Event Details

The marathon began at **Foreshore Road, Nishat**, and concluded at **Duck Park**, covering a scenic route along the picturesque Dal Lake. Participants included over 100 students from various colleges, faculty members and volunteers.

#### Objectives

1. To raise awareness about the detrimental effects of drug abuse.
2. To inspire youth to adopt healthier lifestyles.
3. To commemorate World Environment Day by encouraging eco-friendly practices.

#### Inauguration Ceremony

The event commenced with a brief inauguration ceremony at Foreshore Road, where the Principal of IITM delivered an inspiring speech emphasizing the dual significance of the event—spreading awareness about drug abuse and environmental conservation.

#### Highlights of the Event

- The marathon was flagged off at 7:00 AM, with participants enthusiastically taking to the road amidst cheers and encouragement.
- Eco-friendly practices were emphasized, with water stations providing biodegradable cups and volunteers ensuring no littering occurred along the route.
- Informative banners and placards carried by participants spread impactful messages about the theme.

#### Awards and Acknowledgments

The top three runners were awarded trophies and certificates of appreciation during a small concluding ceremony at Duck Park. All participants received participation certificates as a token of encouragement from Chairman IITM in college Felicitation ceremony.

#### Conclusion

The event was a grand success, receiving positive feedback from participants and spectators alike. It not only raised awareness about the importance of staying drug-free but also underscored the significance of protecting the environment. The organizers expressed gratitude to all the participants, volunteers, and





**IQBAL INSTITUTE OF TECHNOLOGY & MANAGEMENT**

Laloo, Hyderpora, Srinagar, J&K UT, India - 190014

[www.iitm.edu.in](http://www.iitm.edu.in) | [contact@iitm.edu.in](mailto:contact@iitm.edu.in) | +91-6006195692



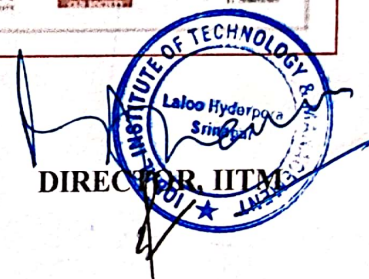
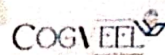
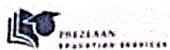
# INITIATES KASHMIR MARATHON 2023

**WORLD ENVIRONMENT DAY**

**Monday 5th June, 2023**

**Running Track: Nishat To Duck Park**

**Sponsored By:**





## Report on International Yoga Day Celebration

**Date:** June 21, 2023

**Location:** Iqbal Institute of Technology and Management (IITM)

### Objective

The celebration of International Yoga Day at Iqbal Institute of Technology and Management (IITM) aimed to promote the physical, mental, and spiritual benefits of yoga. The event emphasized the importance of incorporating yoga into daily life as a means of improving overall well-being, reducing stress, and enhancing focus and productivity.

### Event Highlights

#### 1. Yoga Sessions

The day began with a group yoga session conducted by a certified yoga instructor. Students, faculty, and staff participated in various yoga poses designed to improve flexibility, strength, and mental clarity. The instructor also highlighted the importance of proper breathing techniques (pranayama) to reduce stress and increase mindfulness.

#### 2. Lecture on the Benefits of Yoga

A special lecture was held, where an expert in wellness and yoga shared insights into the long-term benefits of regular yoga practice. The lecture focused on how yoga can enhance mental health, increase focus, improve posture, and alleviate common physical issues such as back pain and fatigue.

#### 3. Promoting a Healthy Lifestyle

As part of the Yoga Day celebration, participants were also introduced to holistic living principles, including healthy eating, mindfulness, and the importance of sleep. Information about maintaining a balanced and healthy lifestyle was distributed through pamphlets and posters.

### Acknowledgments

Special thanks to the yoga instructor for conducting the sessions and workshops with great expertise. Appreciation is also extended to the Department of Management Studies and the Physical Education Department for their support in organizing the event. The students and faculty members who participated in the sessions made the celebration a resounding success.

### Conclusion

The celebration of International Yoga Day at IITM was a memorable and impactful event that not only raised awareness about the importance of yoga but also encouraged the community to adopt yoga as a practice for improving their health and well-being. The event reinforced the idea that yoga is a holistic approach to leading a healthy, balanced life. We look forward to continuing such initiatives in the future, aiming to foster a culture of wellness and mindfulness at IITM.



Director, IITM



## **Report on World Health Day Celebration in Collaboration with Public Health Center Laloo, Hyderpora**

**Introduction:** World Health Day is celebrated annually on April 6 to raise awareness about global health issues and to promote healthy living. This year, Iqbal Institute of Technology and Management (IITM) observed World Health Day in collaboration with the Public Health Center, Laloo, Hyderpora. The theme for World Health Day 2023 was "Health for All," emphasizing the importance of providing universal access to healthcare services for every individual, regardless of socioeconomic status.

**Event Overview:** On April 7, 2023, a special event was organized to commemorate World Health Day with the collaboration of Public Health Center Laloo. The event aimed at raising awareness about health-related issues and promoting the theme "Health for All." The activities included interaction sessions, health awareness talks, and the organization of a free medical camp for the local community and IITM students.

**Objective:** The primary objectives of the event were:

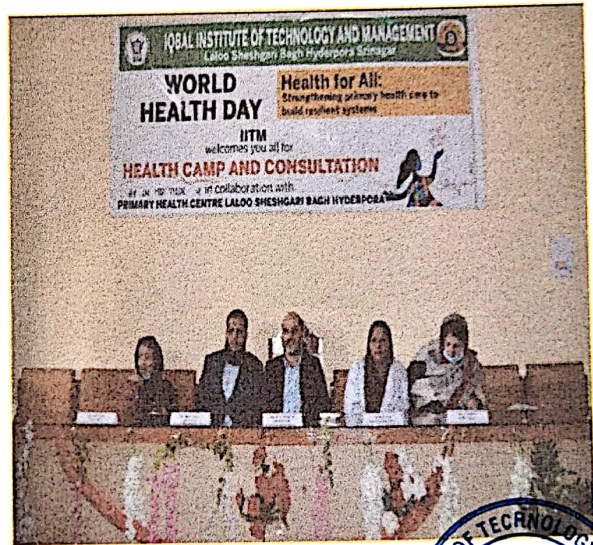
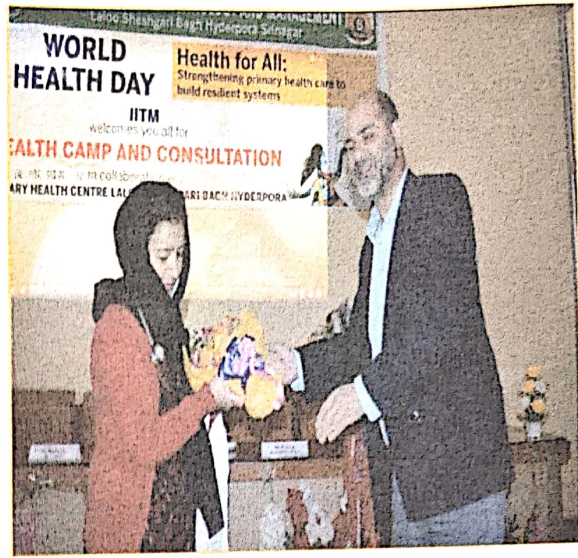
1. To promote the theme "Health for All" by educating students and the local community about accessible healthcare.
2. To provide free healthcare services, including basic medical consultations, check-ups and medications.
3. To raise awareness about the importance of health and well-being.
4. To foster collaboration between IITM and the Public Health Center Laloo, Hyderpora.


### **Activities Conducted:**

1. **Interactive Sessions:** Public Health Center Laloo organized several interactive sessions with IITM students. These sessions covered various aspects of health, including preventive care, nutrition, mental health, and the importance of regular health check-ups. The experts from the public health center engaged students in lively discussions, answering their questions and sharing tips on maintaining good health.
2. **Health Awareness Talks:** The event featured informative talks on the theme "Health for All." Health professionals from the Public Health Center highlighted the importance of equitable healthcare services, the role of preventive healthcare in improving public health, and the significance of community health initiatives.
3. **Free Medical Camp:** A free medical camp was set up at IITM in collaboration with the Public Health Center Laloo. The camp offered a range of medical services, including free consultations, blood pressure check-ups, glucose testing, and general health assessments. Local residents and students were invited to avail of these services, ensuring that individuals from all walks of life could benefit from the initiative.

**Impact:** The celebration of World Health Day in collaboration with the Public Health Center Laloo proved to be a success in promoting the theme of "Health for All." Several students and local residents benefited from the free medical services provided, while others gained valuable knowledge about maintaining their health. The interactive sessions and health talks helped raise awareness about the importance of healthcare access and preventive measures in promoting long-term well-being.





  
 DIRECTOR  




26

## **Report on Community Outreach Program at Manasbal Lake: Raising Awareness About Saying No to Plastic**

**Date:** 13-06-23.

**Location:** Manasbal Lake

### **Objective**

The Community Outreach Program at Manasbal Lake was organized with the primary goal of raising awareness about the harmful effects of plastic pollution on the environment and local communities. The event aimed to inspire the local community to make conscious decisions in reducing their plastic footprint, thus contributing to the preservation of the beautiful natural surroundings of the lake.

### **Organizers**

This initiative was spearheaded by MBA students from the 2022 batch, under the guidance of Mr. Aadil Majeed, the College Outreach Program Head from the Department of Management Studies at Iqbal Institute of Technology and Management (IITM).

### **Event Highlights**

#### **1. Awareness Campaign**

Students engaged with local residents, fishermen, and visitors to Manasbal Lake, educating them about the critical impact of plastic waste on the lake's ecosystem. Presentations and interactive sessions were conducted to emphasize the long-term environmental consequences of plastic pollution, including its effect on aquatic life and the surrounding flora and fauna.

#### **2. Plastic-Free Initiatives**

The program featured practical demonstrations on how individuals can reduce their plastic consumption. The students distributed reusable bags and containers, and shared alternatives to single-use plastic products. Additionally, suggestions for sustainable practices, such as composting and reducing plastic packaging, were offered to the community.

#### **3. Cleanup Drive**

A community cleanup drive was organized, with participants collecting plastic waste from the lake and its surroundings. This hands-on initiative helped demonstrate the importance of keeping the area clean and highlighted the need for collective action in preventing further pollution.

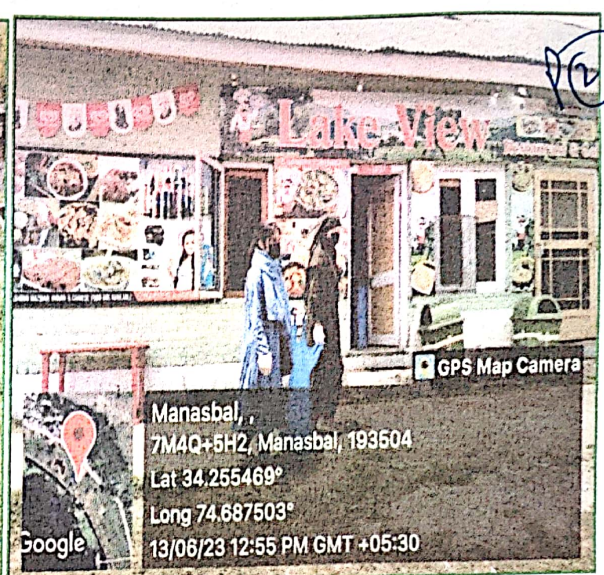
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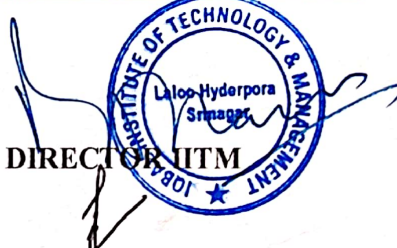
We extend special thanks to Mr. Nawaf Khan and Mr. Suhaib Nabi for their dedication and hard work in organizing this important event. Their commitment to environmental sustainability has been a significant driving force behind the success of this outreach program. We also acknowledge the support of Mr. Aadil Majeed and Mr. Imran Khan, whose guidance played a crucial role in ensuring the smooth execution of the event.

### **Conclusion**

The Community Outreach Program at Manasbal Lake successfully raised awareness about the dangers of plastic pollution and encouraged the local community to adopt more sustainable practices. The event served as a reminder of the shared responsibility to protect our natural resources for future generations. We look forward to more such initiatives that contribute to environmental conservation and the well-being of our communities.





  
DIRECTOR ITM



## Report on National Technology Day Celebration

11

**Date:** May 11, 2023.

**Location:** Iqbal Institute of Technology and Management (IITM)

### Objective

The celebration of National Technology Day at Iqbal Institute of Technology and Management (IITM) aimed to honor and recognize the significant contributions of technology in shaping India's progress. The event highlighted the role of technological advancements in various sectors, including education, industry, healthcare, and defense, and emphasized the importance of fostering innovation to achieve national development.

### Event Highlights

#### 1. Inaugural Address

The event was inaugurated with an address by Dr. Rizwan A. Thakur, who emphasized the pivotal role of technology in transforming the world and driving economic growth. She discussed the importance of nurturing young minds and encouraging innovation and research to further India's position in the global technology landscape.

#### 2. Panel Discussion on Technological Innovations

A panel discussion was organized, featuring industry experts, faculty members, and senior students. The discussion centered around recent technological innovations in fields such as Artificial Intelligence (AI), robotics, renewable energy, and digital transformation. The experts shared their perspectives on how these technologies are reshaping industries and creating new opportunities for growth.

#### 3. Workshops and Skill Development

Several workshops on key technological topics, such as AI and Machine Learning, Cyber security, and 3D Printing, were conducted during the day. These workshops provided hands-on experience and deep insights into the tools and techniques that are shaping the future of technology. Participants had the opportunity to develop new skills and explore career opportunities in technology-driven industries.

### Acknowledgments

We extend our heartfelt thanks to the guest speakers, panelists, and workshop instructors for their valuable contributions. Special appreciation goes to the faculty members and students for their active participation and enthusiasm. The event would not have been possible without the hard work and coordination of the organizing team from both the Department of Management Studies and the Department of CS.

### Conclusion

National Technology Day at IITM was a resounding success, offering an excellent platform to celebrate India's technological achievements and inspire the next generation of innovators. The event reinforced the importance of technological advancements in achieving sustainable growth and development, both at the national and global levels. We look forward to continuing these celebrations in the future, fostering a culture of innovation and technological excellence at IITM.

  
Director IITM