

CURRICULUM VITAE

Adil Majeed Chikan

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Presently working as a Lecturer in Iqbal Institute of Technology and Management appointed by University of Kashmir.

CAREER OBJECTIVE

A self-motivated, smart working and an early starter, who wants to be associated with a progressive Institute that provides scope to update skills in accordance with latest trends; and be a part of team that dynamically works towards growth of all stake holders.

CORE COMPETENCIES

- ✓ A dynamic & result-oriented player with aim to obtain work experience and expertise in a reputed company that will lead to wholesome development not only in gaining knowledge but serving people in efficient manner.
- ✓ Possess excellent people management, effective communication and strong interpersonal skills, adept at handling administrative/ operational tasks and managing customer requests.
- ✓ Results-oriented leader committed to inspire and motivate team members, successfully manage multiple priorities, and perform under pressure in a fast-paced, rapidly changing environment.

EXPERIENCES:

- ✓ Lecturer in Department of Management Studies, IITM from 24 Sept. 2013 till date.
- ✓ Marketing Executive in Shiba Productions from Jan 2013 to Sept 2013.

EDUCATION QUALIFICATION

- ✓ Masters in the Business Administration (Marketing and HR) in 2013.
- ✓ Bachelors in commerce (B.com) in 2010.

TECHNICAL QUALIFICATION:

- ✓ Completed “**A**” Level (**Business Professional Programme**) in Computer Applications from NIELIT formerly known as DOEACC.
- ✓ Completed “**O**” Level (**Business Professional Programme**) in Computer Applications from NIELIT.
- ✓ Completed “**CCC**” in Computer Applications from.

PROJECTS:

- ✓ An extensive project on “Marketing communication analysis of Black & Decker” in Kashmir Province.
- ✓ Restaurant Management Project at “A” Level.
- ✓ Conducted market survey of Black & Decker industry in Kashmir and identification of market players as Leader, Challengers and followers.
- ✓ Made a visit to REHMAT food and spices to review the strategies of the organization.
- ✓ Strategic communication, Negotiation and adaptive leadership workshop done under Mercy Corps Kashmir.

PUBLICATIONS:

- ✓ “**Sensory Marketing- A Tool of Promotion**” in UGC approved Journal, International journal of Management and Commerce by Associated Asia Research Foundation. ISSN: - 2348-9766, impact factor-5.564.
- ✓ “**A comparative study of Home loans in Banking Industry: A case Study of Jammu and Kashmir**” in UGC approved Journal, International Journal of Innovative Research and Studies, ISSN: - 2319-9725, impact factor-5.5.

CONFERENCES AND WORKSHOPS

- ✓ 2-Day National Workshop on “**Effective Research Methodology**” organized by Business School SSM college of Engineering and Technology from 21st November to 22rd November 2017.

PARTICIPATIONS

- ✓ One-day seminar on “**Impact of Inflation on Indian Economy**” in the year 2014 organized by Management Department, IITM College.
- ✓ Two-day seminar on “**National Technology day**” in the year 2014 organized by Management department, IITM College.

DECLARATION:

I do hereby declare that the above-furnished information is true to the best of my knowledge and belief.

Place: Srinagar

Adil Majeed