

CURRICULUM VITAE AS ON 6th July 2021

ADIL MEHRAJ

Current Job: **Lecturer**, Dept. of Mgt. St., IITM

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EDUCATIONAL QUALIFICATION:

<u>DATE OF RESULT</u>	<u>TITLE OF DEGREE</u>	<u>UNIVERSITY / BOARD</u>
28 th November 2018	Masters of Philosophy (M.Phil.) on the topic entitled “Sustainable Tourism Development in Jammu and Kashmir: A Perceptual Study”	School of Business Studies, University of Kashmir.
28 th September 2015	Master’s Degree in Commerce M.Com.	Directorate of Distance Education, University of Kashmir
14 th September 2012	Master’s Degree in Management (MBA) with Dual Specialization in Finance and Marketing.	Central University of Kashmir.
05 th February 2010	Bachelor’s degree in commerce B.Com.	University of Kashmir
05 th February 2007	Higher Secondary Part II (10+2)	Jammu and Kashmir Board of School Education
15 th January 2005	Secondary school Examination (10th)	Jammu and Kashmir Board of School Education

ONLINE CERTIFICATE COURSES:

- ✓ **Financial Markets and Investments** from Globsyn Business School Online
- ✓ **Digital Marketing** from Globsyn Business School Online

EXPERIENCE:

<u>Duration</u>	<u>Job Profile</u>	<u>Organisation/Institute</u>
January 2017 to present	Lecturer in Post Graduate Department of Management studies (MBA).	Iqbal Institute of Technology and Management (IITM) College, Recognised by J&K Govt., AICTE Approved (ID 2814324904) and Affiliated to University of Kashmir.
May 2013 to April 2015	Lecturer in Post Graduate Department of Management studies (MBA).	Iqbal Institute of Technology and Management (IITM) College, Recognised by J&K Govt., AICTE Approved (ID 2814324904) and Affiliated to University of Kashmir.
September 2012 to April 2013	Lecturer in Post Graduate Department of Management studies (MBA).	Great Eastern Management School (GEMS) B-school.
July 2011 to September 2011	Apprentice	State Bank of India Mutual Funds (SBIMF).

SUPPLEMENTARY POSITIONS HELD AT IITM COLLEGE:

- ✓ Centre Superintendent NEET exam 2021
- ✓ Deputy Convener, Examination Committee, IITM (2020 -)
- ✓ IQAC Member, IITM (2020 -)
- ✓ Member Library committee, IITM (2020 -)
- ✓ Member Training and Placement Cell, IITM (2021 -)
- ✓ Project Coordinator and Guide to MBA & BBA.
- ✓ Deputy Superintendent for various external examinations conducted by the University of Kashmir and NIELIT.
- ✓ Supervisor/invigilator for various examinations conducted by the University of Kashmir, NTA and NIELIT.

PROPOSALS SUBMITTED AT IITM COLLEGE

- ↪ “One year Diploma Courses” jointly with BBA Coordinator, in the Pipeline with the administration of College.
- ↪ “Smart Classrooms” accepted by the Board and sanctioned an amount of Rupees ten (10) Lakhs.
- ↪ “Upgradation of College Library on modern digital lines” jointly with the Library convener.

CERTIFIED FACULTY DEVELOPMENT PROGRAMS (FDPs)

<u>Application number</u>	<u>Time Period</u>	<u>TITLE</u>	<u>Organized and Conducted by</u>	<u>Marks %</u>	<u>Certificate Number</u>
1614931155	21 st June to 25 th June 2021	Data Analytics for Research Statistics and Data Analysis Management	AICTE Training And Learning (ATAL) Academy Indian Institute of Management Sirmaur (IIM)	68%	ATAL/2021/ 1620564649
1614795812	14 th June to 18 th June 2021	Understanding Organizational Behaviour from Managerial Perspectives	AICTE Training And Learning (ATAL) Academy International Management Institute-Kolkata	81.48%	ATAL/2021/ 1620564615
1615794386	07 th June to 11 th June 2021	Demystifying Financial risk Management	AICTE Training And Learning (ATAL) Academy New Delhi Institute Of Management (NDIM)	86.66%	ATAL/2021/ 1620564596
1615274996	27 th May to 31 st May 2021	Innovative Techniques for Teaching Pedagogy and Impactful Research	AICTE Training And Learning (ATAL) Academy National Institute of Technology, Hamirpur, Himachal Pradesh	73.33%	ATAL/2021/ 1621435842

PUBLISHED RESEARCH PAPERS:

- ✓ **“Impact of Behavior on Investment Decisions: An Empirical Study of Jammu and Kashmir”**
A Paper published in UGC approved Journal and SCOPUS indexed journal,
International Journal of Multidisciplinary Educational Research
ISSN: (2277 – 7881), International Scientific Indexing Value: 2.286, IMPACT FACTOR: 6.514,
Index Copernicus Value: 5.16, Volume 10 Issue 1(1), January -2021, PP – 83-90
- ✓ **“Valley's Destinal Challenges: A Sustainability Analysis Through Customer Satisfaction”**
A Paper published in UGC approved Journal,
International Journal of Enhanced Research in Management & Computer Applications
ISSN: (2319-7471), Impact Factor: 3.578, Volume 7 Issue 3, March-2018, PP – 700-708
- ✓ **“A comparative study of home loans in banking industry: a case study of Jammu and Kashmir”**
A Paper published in UGC approved Journal,
International Journal of Innovative Research & Studies
ISSN: (2319-9725), Impact Factor- 5.5, Volume 8, Issue III, MARCH-2018, PP – 375-381
- ✓ **“Relationship between green advertising and consumer behavior: an exploratory study on green marketing”**
A Paper published in UGC approved Journal,
International Research Journal of Management and Commerce.
ISSN: (2348-9766), Impact Factor- 5.564, Volume 4, Issue 12, December 2017, PP – 248-258
- ✓ **“Identifying Asthenic Factors of Sustainable Tourism Developmental: An Empirical Discourse in the State of Jammu and Kashmir”**
A Paper published in UGC approved Journal,
RESEARCH REVIEW International Journal of Multidisciplinary.
ISSN: 2455-3085, Impact Factor- 4.184, Volume 02, Issue 10, October – 2017, PP – 13-18.

RESEARCH PAPER PRESENTATIONS AT NATIONAL AND INTERNATIONAL CONFERENCES:

- ✓ **“Sustainable Tourism Development in Jammu and Kashmir: An Empirical Analysis”**
A Paper presented in two day **National Conference on Paradigm Shift in Business Education** organised by P.G. Department of Management Studies, Islamia college of Science and Commerce from 27th to 28th March 2018.
- ✓ **“Valley's Destinal Challenges: A Sustainability Analysis Through Customer Satisfaction”**
A Paper presented in **1st International conference on Recent Developments in Science, Humanities and Management – 2018** organised by Amar Singh college (Cluster University Srinagar) from 17th to 18th April 2018.
- ✓ **“Kashmir: Re-imagining Paradise”**
A case study presented in **2nd National Case Study Conference – 2016** organised by School of Business under faculty of Management at SMVDU, Katra, Jammu and Kashmir from 22nd to 24th April 2016.

CERTIFIED CONFERENCES/ WORKSHOPS / SUMMITS / WEBINARS

<u>DATED</u>	<u>EVENT</u>	<u>TITLE</u>	<u>ORGANIZER</u>
25 th May 2021	WEBINAR	The Science of Learning	MIZORAM UNIVERSITY A Central University Established by an Act of Parliament Accredited 'A' Grade by NAAC (2019)
20 th May 2021	WEBINAR	New Education Policy, 2020 and Management Education	MIZORAM UNIVERSITY A Central University Established by an Act of Parliament Accredited 'A' Grade by NAAC (2019)
19 th May 2021	WEBINAR	Using Mathematical Models to Understand Epidemics	MIZORAM UNIVERSITY A Central University Established by an Act of Parliament Accredited 'A' Grade by NAAC (2019)
19 th May 2021	WEBINAR	Taking The Lead With Artificial Intelligence	THE INSTITUTE OF LEADERSHIP AND MANAGEMENT Headquarters Tamworth, UK
17 th to 21 st May 2021	Online workshop	THE Digital Universities Week 2021	TIMES HIGHER EDUCATION (THE), UK
12 th May 2021	WEBINAR	Maintaining A Growth Mindset During Uncertain Times	THE INSTITUTE OF LEADERSHIP AND MANAGEMENT Headquarters Tamworth, UK
10 th May 2021	WEBINAR	Leadership in the Public Sector	THE INSTITUTE OF LEADERSHIP AND MANAGEMENT Headquarters Tamworth, UK
27 th to 30 th January 2021	VIRTUAL CONFERENCE	The International Education and Skill Summit – TIESS virtual 2021 (Theme: Nurturing Sustainability, Education and Learning)	The International Education & Skill Summit (TIESS) The conference is Co-organised by Education World Forum, BESA, Cellcove Innovation, Conceived and Organised by India Didactics Association.
24 th January 2021	WEBINAR	Employment Scenario & Career Opportunities in J&K & Role of EDI in Entrepreneurship Development	Psychological Cum Career Counselling Cell Sri Pratap College Srinagar in Collaboration with District Employment & Counselling Centre Srinagar

20 th December 2020	ONLINE CURRICULUM WORKSHOP	BBA in Rural Management and MBA in Rural Management	Mahatma Gandhi National Council of Rural Education, Hyderabad, Department of Higher Education, Ministry of Education, Government of India.
24 th August to 5 th September 2020	WEBINAR	Quality Assurance in Higher Education International Webinar Series on Recent Advances in Science, Social Sciences and Humanities (RASSSH-2020)	Cluster University Srinagar (Amar Singh College)
22 nd & 23 rd March 2017	NATIONAL WORKSHOP	Scholarly Writing, Reference Management and deterring plagiarism	Allama Iqbal Library, University of Kashmir
22 nd to 24 th April 2016	NATIONAL CASE STUDY CONFERENCE	Case Methodology and Case Competition	School of Business under faculty of management at SMVDU, Katra, Jammu and Kashmir
29 th April 2015	WORKSHOP	Strategic Innovations: Value Configuration, Technology and Emerging Paradigms	The Business School, University of Kashmir
8 th & 9 th June 2013	NATIONAL WORKSHOP	Capacity Building Programme on commodity future Markets	Department of Business and Financial Studies, University of Kashmir in collaboration with MCX and FMC

PARTICIPATIONS:

- ✓ Participated in all Seminars and Workshops held at IITM.
- ✓ One day workshop on “**Business Process Optimisation**” by *Prof. Agha Iqbal Ali*, (Chairman Department of Finance and Operations Research Massachusetts University) in May 2012 organised by Management Department under the headship of Prof. Khursheed Ali in Central University of Kashmir.
- ✓ Attended a 2-Day Workshop on “**Financial Literacy**” by *Mr. Nishant Saksena* (Chief Financial & Administrative Officer at Cipla Medproat) organised by Management Department under the headship of Prof. Khursheed Ali in Central University of Kashmir in the year 2011.
- ✓ Attended a 3-Day Workshop on “**Personality Development**” by *Dr. Shikha Mukherjee* organized by Management Department under the headship of Prof. Khursheed Ali in Central University of Kashmir in 2011.
- ✓ Participated in Sustainable Environmental Awareness Programme “**Green for Life**” on 15th May 2011 organized by Central University of Kashmir.

DECLARATION:

I do hereby declare that the above-furnished information is true to the best of my knowledge and belief.

Place: Srinagar
Dated 06 July 2021

Adil Mehraj