

ASMA GULZAR

Email ID- asma515me@yahoo.com

Contact No.+91-7006880221

Career Objective

Seeking a responsible career and challenging position in a growing institute.

Career Summary

A position in this Institution with challenging avenues where my educational potential match the growth of the organization and to contribute to the organizational goals with the betterment of my carrier prospect and equipping myself with rich technical skills.

Personality Traits-

- Strong leading and motivational skills.
- Exceptional interpersonal and presentation skills.
- Unmatchable communication skills in written and verbal both.
- Ability to handle the pressure.

Key Responsibilities Handled-

- Handling all requirements of the students in the diverse field of management.
- Headed the Department of Management IITM for nearly 8 years.
- Guiding students for practical training / project work in marketing.
- Planning and scheduling the activities of students for the academic year
- Participated on behalf of IITM in various events outside the college.

Computer Knowledge-

- M S office Applications (MS Word, Excel, Outlook, Power point etc.)
- Knowledge of ADBMS, oracle and E-Commerce.

Employer-

- Worked as .Management Trainee in HDFC Bank from May 2010 to February 2011.
- Working as Assistant Professor in Iqbal Institute of Technology & Management from may 2011 onwards. Coordinator Internal Quality Assurance Cell, IITM.

Academia-

- Post graduation in Management from University Of Kashmir.
- B.sc from Govt. Women's College M.A.Road, Srinagar.
- 10+2 from Mallinson Girls School Srinagar.
- Schooling from Presentation Convent High School Srinagar.

Additional Qualifications:

- Perusing PhD. in Services Marketing from University of Kashmir.
- Qualified National Eligibility (NET) test in the year 2013.
- Qualified Junior Research Fellowship (JRF) in 2013.

Research work:

Research papers titled

- Impact of Social Media Marketing On Consumer Buying Behaviour
- Effect of Marketing on Children's' behaviour- A Review.
- Service Quality in Higher Education- A Literature Review.

in International and UGC approved Journals.

Personal Details-

Date of Birth : 24/01/1986

Nationality : Indian

Marital Status : Married.

Languages Known: Urdu, Kashmiri, English.