



Iqbal Memorial Trust's Group of Institutions
IQBAL INSTITUTE OF TECHNOLOGY AND MANAGEMENT

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Dear Madam/Sir,

Greetings of The Day!

We are excited to announce the Short Film Competition at IITM Srinagar, a unique opportunity for students to showcase their creativity and filmmaking skills. This contest aims to encourage the production of high-quality short films that highlight the achievements and offerings of our institution.

We invite you to encourage your students to participate in this competition, which is scheduled to culminate in the 3rd week of October 2024. The competition includes categories like Best Direction, Best Screenplay, Best Cinematography, and Best Film, with cash prizes, trophies, and citations for the winners.

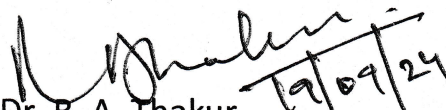
Please find the detailed competition guidelines on our website at www.iitm.edu.in. We look forward to your support in making this event a success.

For further information or queries, please contact:

Ms. Ambreena Muneer, PRO IITM
(M): +91-7780929059

Thank you for your time and support.

Best regards,


Dr. R. A. Thakur 19/09/24
Director, IITM Srinagar



Short Film Competition for Students 2024.

Dear Students,

Greetings!

We are pleased to announce a unique opportunity for you to showcase your creativity and filmmaking skills! As part of our commitment to nurturing and recognizing the diverse talents of students' community, IITM Srinagar is launching a Short Film Competition on IITM Srinagar. This contest is designed to encourage you to create captivating Short Films that highlight the achievements and offerings of our institution.

- **Categories: Documentary**
- **Themes -: Incredible IITM Srinagar**
- **Notes-The duration of the film should not more than 10 minutes.**

• **Prizes categories are as follow: -**

1. **Best Direction**
2. **Best Screenplay**
3. **Best Cinematography**
4. **Best Film**

❖ **Cash Prize: ₹3000/= Trophy and Citation. (Each Category)**

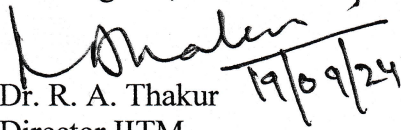
- **Objective:** The objective of this contest is to providing platform for budding film maker and produce high-quality, engaging Short Films that can be used for the marketing and promotion of IITM Srinagar.
- **Note:** IITM Srinagar will retain all rights and privileges over all submitted Short Films for the Competitions.

We encourage all talented and creative students to participate and showcase their skills. This is an excellent opportunity to gain recognition and contribute to the institutional profile of IITM Srinagar.

- **Deadline for Submission:** 15th October 2024 12:00 Noon

For detailed guidelines and submission instructions, please refer to the attached document. We look forward to your enthusiastic participation!

Best Regards,


Dr. R. A. Thakur
Director IITM
Srinagar

Short Film Competition Guidelines

1. Contest Objectives:

- To encourage creativity and filmmaking skills among students.
- To create professional-quality Short Films that showcase the achievements and offerings of IITM Srinagar.
- To use these films for marketing and enhancing the institutional profile of IITM Srinagar.

2. Categories:

- Short Film Competition (**Documentary**)

3. Rules:

- ❖ Participant/s must be current student/s of any University in J&K.
- ❖ Each participant or team can submit only one entry.
- ❖ Submissions must be original work and must not infringe on any copyright laws.
- ❖ The content should positively reflect the establishment, values and achievements of IITM Srinagar.
- ❖ Use of copyrighted music, images, or video clips without proper licensing is prohibited.
- ❖ The Short Film Competition must be in MP4, MOV, AVI, MKV, WMV, FLV, WEBM, HEVC (H.265) format, with a resolution of $\geq 1080p$.

4. Submission Format:

- ❖ The Short Film must be submitted electronically via flashdrive.
- ❖ The file name should include the participant's name (e.g., "Ahmad_Student_IITM").
- ❖ Along with the Short Film, participants must submit a brief description (100-150 words) explaining the concept and theme of their Short Film.

5. Deadlines:

- ❖ Submission Deadline: 15th of October 2024 12:00 Noon
- ❖ Late submissions will not be accepted under any circumstances.

6. Judging Criteria:

- ❖ Creativity and Originality (30%): How original and innovative is the content and approach?
- ❖ Storytelling (25%): How effectively does the Short Film convey its message?
- ❖ Technical Quality (20%): How well is the Short Film produced in terms of editing, sound, and visual quality?
- ❖ Relevance to IITM Srinagar (15%): How well does the Short Film reflect the offerings and achievements of IITM Srinagar?
- ❖ Overall Impact (10%): The overall impression and impact of the Short Film.

7. Prizes:

- ❖ Cash prize up to ₹3000/= Trophy and Citation (each category)

Prizes categories are as follow: -

- Best Direction
- Best Screenplay
- Best Cinematography
- Best Film

8. Rights and Privileges:

By submitting a Short Film, participants grant IITM Srinagar full rights and privileges to use, modify and distribute the Short Film for marketing and promotional purposes.

9. Contact Information:

For any queries, please contact Ms. Amreena Muneer PRO IITM. (M): +91-7780929059

We encourage all students to participate and showcase their talents. This is your chance to make a lasting impact on the image of IITM Srinagar!

10. Terms and Conditions Apply*

Refer to www.iitm.edu.in