

SALMAN FAROOQ DAR

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EDUCATION

Ph.D., Management Studies

University of Kashmir — 2026

MBA

University of Kashmir — 74.3%

B.E. Mechanical Engineering

SSM College of Engg. & Tech. — 74.3%

Higher Secondary (Part II)

S.P. HSS, Srinagar — 71.2%

Matriculation

J.K. Public High School — 89.4%

NATIONAL QUALIFICATIONS

- UGC-NET Qualified — Dec 2018
- UGC-NET Qualified — June 2019
- JKSET 2022 — Rank 2 in J&K

CORE COMPETENCIES

Quantitative Methodologies

Quantitative Techniques, Operations Research, Optimization Methods, Engineering Mathematics, Decision Modeling, Business Statistics, , Business Mathematics

Research Analytics

Structural Equation Modeling (SEM) via AMOS & Smart-PLS, Research Methodology, Data Interpretation, Econometrics

Pedagogical Leadership

Outcome-Based Education (OBE), Instructional Design, Student Mentoring, Academic Advising

Technical Domains

Supply Chain Resilience, Industry 4.0/5.0 Integration, Applied Generative AI, Lean Six Sigma, Digital Transformation Frameworks

EXECUTIVE PROFILE

A management educator and quantitative researcher with a foundation in engineering, bringing a practical, problem-solving approach to teaching and research. Focused on applying operations research and analytics to real supply chain challenges, translating complex theoretical models into insights that hold up in practice. Has designed outcome-oriented curricula across quantitative techniques and business statistics, shaping courses that build both conceptual understanding and applied skill. Actively contributes to empirical research published in peer-reviewed journals spanning digital transformation, supply chain resilience, and organisational behaviour, with a continued interest in how organisations adapt to changing operational and technological demands. Committed to mentoring students, helping them build the analytical confidence to approach real-world business problems with clarity and rigor.

ACADEMIC & TEACHING EXPERIENCE

Assistant Professor

June 2025 – Present

Dept. of Management Studies, Iqbal Institute of Technology and Management (IITM), Hyderabad, Srinagar

- Deliver undergraduate and postgraduate instruction in Quantitative Techniques, Operations Research, Business Statistics, and Engineering and Business Mathematics through learner-centred, application-driven, and outcome-oriented pedagogical approaches.
- Develop, structure, and implement comprehensive course curricula encompassing linear programming, decision-making models, probability theory, statistical distributions, hypothesis testing, correlation and regression analysis, and other quantitative methods essential for management and engineering education.
- Enhance students' analytical reasoning, statistical proficiency, and problem-solving capabilities by integrating statistical software applications, case-based teaching methodologies, real-world datasets, and data-driven decision-making frameworks into classroom instruction.
- Mentor and supervise undergraduate and postgraduate students in research methodology, quantitative research design, data analysis techniques, and statistical interpretation for dissertations, research projects, and academic case studies.
- Coordinate and contribute to academic development initiatives, including national-level seminars, workshops, and student engagement programmes, promoting interdisciplinary learning, scholarly exchange, and a research-oriented academic environment.

Teaching Assistant

6 months

Central University of Kashmir

- Designed and delivered continuing education modules by developing structured course content, preparing instructional materials, and conducting lectures, presentations, and interactive learning activities aligned with academic objectives.

- Facilitated student-centered learning through innovative teaching approaches, including applied exercises, discussions, and experiential activities to enhance conceptual understanding and classroom participation.
- Supported departmental academic initiatives through curriculum review and enhancement activities, contributing to effective course delivery and improved student learning outcomes, reflected in a 100% class pass rate.
- Developed comprehensive lesson plans, learning resources, and student assessment frameworks while monitoring academic progress and providing constructive feedback to support continuous improvement.
- Established positive faculty–student interactions by encouraging open communication, addressing academic concerns, and fostering a supportive learning environment.

RESEARCH PROJECTS

- **Doctoral Research (Management Studies) — University of Kashmir**
Title: *Impact of Information Technology Usage on Visibility, Resilience, and Performance of Supply Chain Management: An Empirical Study.*
- **MBA Research Project (Human Resource Management)**
Title: *Emotional Intelligence among University Students of Kashmir.*
- **B.E. Capstone Project (Manufacturing Technology, Fluid Mechanics & Machine Design)**
Title: *Design and Fabrication of a Pelton Turbine Test Rig*
Role: Led the analytical work and coordinated the fabrication process as team leader.

PUBLICATIONS

Dar, S. F., Lone, T. A., & Thakur, R. A. (2026). Information technology usage and supply chain performance: A two-stage disjoint structural equation framework of sequential mediation through visibility and resilience. *i-manager's Journal on Data Science & Big Data Analytics*. <https://doi.org/10.26634/jds.3.2.22347>

Dar, S. F., & Lone, T. A. (2025). Impact of information technology usage on visibility, resilience, and performance of supply chain management: An empirical study. *ShodhKosh: Journal of Visual and Performing Arts*, 6(2). <https://doi.org/10.29121/shodhkosh.v6.i2.2025.6013>

Ahmad, A., Naveeda, A. A., Darzi, M. A., & Dar, S. F. (2025). The impact of organisational commitment and employee empowerment on organisational performance: Examining the mediating role of marketing innovation in the banking sector. *Cuestiones de Fisioterapia*, 54(3), 525–544.

CONFERENCES & SEMINARS

Conferences and Seminar Presentations

- Presented the paper "Digital Technologies as Enablers of Circular Economy Practices in Tourism: A Systematic Literature Review of Sustainability and Performance Outcomes" as a Resource Person and Delegate at the One-Day National Conference on "Beyond Sustainability: Advancing Regenerative Models in Tourism Development," organised by the Department of Tourism, Hospitality and Leisure Studies, University of Kashmir, on 24 March 2026.
- Presented the paper "The Role of Travel Influencers in Shaping Destination Image and Travel Intention: An ISM and MICMAC Analysis" at the One-Day National Seminar on "Sustainable Tourism and Rural Development: Bridging Gaps for a Better Tomorrow," sponsored by the Indian Council of Social Science Research (ICSSR), New Delhi, and organised by the Centre for Distance and Online Education (CDOE), University of Kashmir, on 25 February 2025 (Hybrid Mode).

- Presented the paper "IoT's and Sustainability: A Systematic Literature Review" at the International Conference on Recent Advances in Business, Management and Data Analytics (ICBMADA) on the theme "Industry 4.0: Unravelling the Future of Supply Chain Management," organised by the Department of Management Studies, University of Kashmir, on 15–16 March 2023.

FACULTY DEVELOPMENT PROGRAMS & TRAINING

- Successfully completed the Faculty Induction Programme (Guru Dakshata) under the UGC Malaviya Mission Teacher Training Programme (MM-TTP) at the Malaviya Mission Teacher Training Centre, Indira Gandhi National Tribal University, Amarkantak, from 1–30 December 2025, and was awarded Grade A+.
- Successfully completed the AICTE ATAL Academy Faculty Development Programme on "Lean Six Sigma for Industry 4.0: Driving Quality and Operational Excellence," organised by Dr. B. R. Ambedkar National Institute of Technology, Jalandhar, from 20–26 December 2025.
- Completed the AICTE ATAL Academy Faculty Development Programme on "Applied Generative AI," organised by Lakshmi Narain College of Technology Excellence, from 15–20 December 2025.
- Successfully completed a 3-Day Workshop on Data Analysis in Business Research and Econometrics, organised by the Department of Management Studies, University of Kashmir, Srinagar, from 10–12 December 2024.
- Successfully completed the AICTE ATAL Academy Faculty Development Programme on "Next-Gen Sustainability: Exploring Industry 5.0's Potential," organised by Alliance University, from 8–13 December 2025, with emphasis on sustainable innovation, digital transformation, and emerging Industry 5.0 technologies.
- Participated in the AICTE ATAL Academy Faculty Development Programme on "Circular Economy and Sustainability: Redesigning Growth for a Greener Tomorrow," organised by V. M. Patel Institute of Management, from 1–6 December 2025, focusing on circular economy principles, sustainability strategies, and responsible business practices.
- Completed the Entrepreneurial Marketing Orientation and Skill Development for Aspiring Entrepreneurs, an MSME-sponsored Entrepreneurship Skill Development Programme, organised by Iqbal Institute of Technology and Management, Srinagar, on 30 November 2024.
- Successfully completed a 3-Day Research Methodology Workshop on Structural Equation Modelling (SEM) using AMOS and SmartPLS, organised by the Department of Management Studies, University of Kashmir, Srinagar, from 7–9 March 2024.

I hereby declare that the above information is correct to the best of my knowledge and belief.

Place: Srinagar